

PROPOSED MISSION STATEMENT REVISION

Jeffery Boyd, President

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CURRENT MISSION STATEMENT

RCTC PROVIDES ACCESSIBLE, AFFORDABLE,
QUALITY LEARNING OPPORTUNITIES TO
SERVE A DIVERSE AND GROWING
COMMUNITY

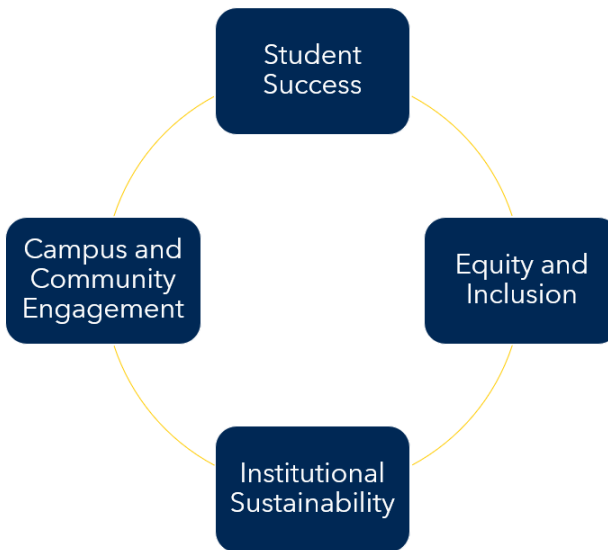
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- As the oldest public two-year college in Minnesota, Rochester Community and Technical College has had a long history of education and service to the southeast region of Minnesota.
- The first mission statement after the merger was written in 1996, updated in 2000, and re-affirmed with no changes in 2012.
- Today, the institution serves 6,189 students while offering 48 credit-bearing certificate programs and 54 associate degree programs.
- RCTC serves an increasingly diverse student body with over 30% of the student population identifying as an ethnic or racial minority.
- Between 2018 and 2022, RCTC averaged a 10% annual Post Secondary Education Option (PSEO) enrollment growth.
- Responding to the regional labor market demand for workers in STEM industries, RCTC grew enrollment in STEM transfer pathways by 17% annually between 2018 and 2022.

INSTITUTIONAL BACKGROUND AND DISTINCTION

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2020-2024 STRATEGIC PLAN AND PRIORITIES



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STRATEGIC PLANNING PROCESS



CURRENT STRATEGIC PLAN

2020-2024



MISSION STATEMENT

REVIEW AND REVISION



2024-2028 STRATEGIC PLANNING

FALL 2023

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MISSION REVIEW

FALL 2022

Virtual Town Hall Meeting to launch the Mission Statement Review Process

Completed environmental scan reviewing labor market information, enrollment patterns, and student success metrics

Launched Stakeholder survey of students, faculty/staff, and community partners

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MISSION REVIEW

SPRING 2023

Established Mission Statement Taskforce

Stakeholder input and environmental scan data shared with campus community – All Employee Development Day

Taskforce evaluated stakeholder input and environmental scan

Drafted and ranked proposed mission statements

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MISSION REVIEW

SPRING 2023

President's Cabinet review and selection of Taskforce recommendations to share with the campus community

Held a virtual Gallery Walk to gather final input

President's Cabinet revised proposed statement

Announced revised Mission Statement to Stakeholders

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PROPOSED REVISED MISSION STATEMENT

RCTC EMPOWERS STUDENTS TO THRIVE IN AN EVER-CHANGING, DIVERSE SOCIETY BY PROVIDING ACCESS TO EXCEPTIONAL EDUCATION

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EQUITY-FOCUSED

PLANNING FOR STUDENT SUCCESS

Access

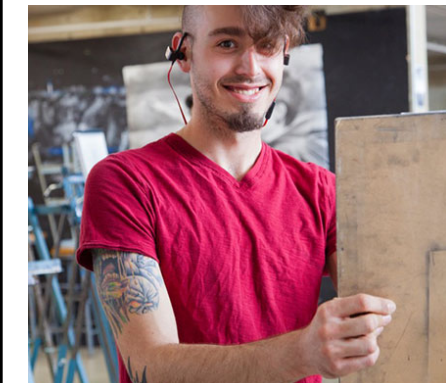
Opportunity and Outcomes

Improve equitable student outcomes in:

Completion

Transfer

Employment



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CONTACT US



MINNESOTA STATE

*Rochester Community and Technical College,
A member of Minnesota State*

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